

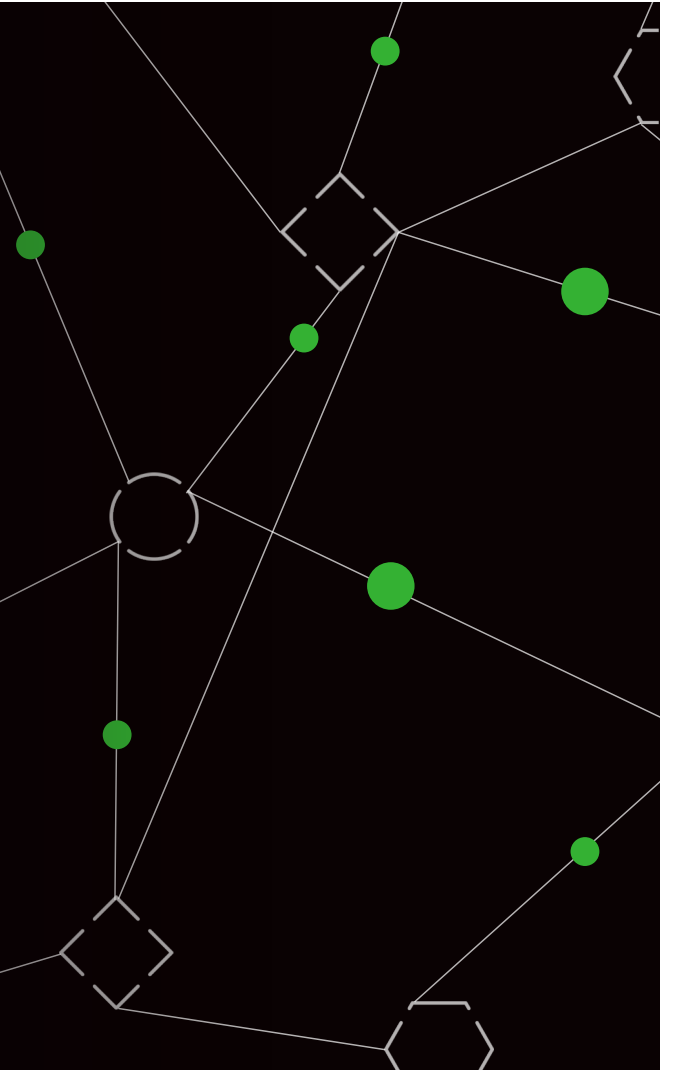
Elevate
by Enable

Australia

Revolutionizing Trading Programs with Rebate Management Powered by AI

Meraj Imani

AVP of Product | Enable



Presenter

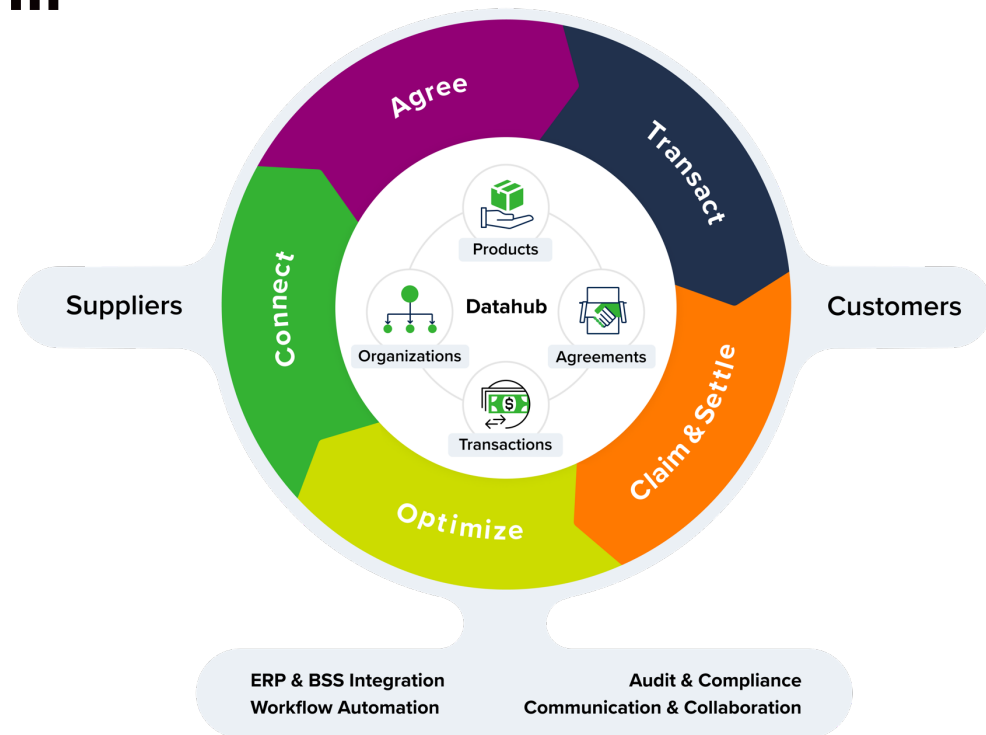
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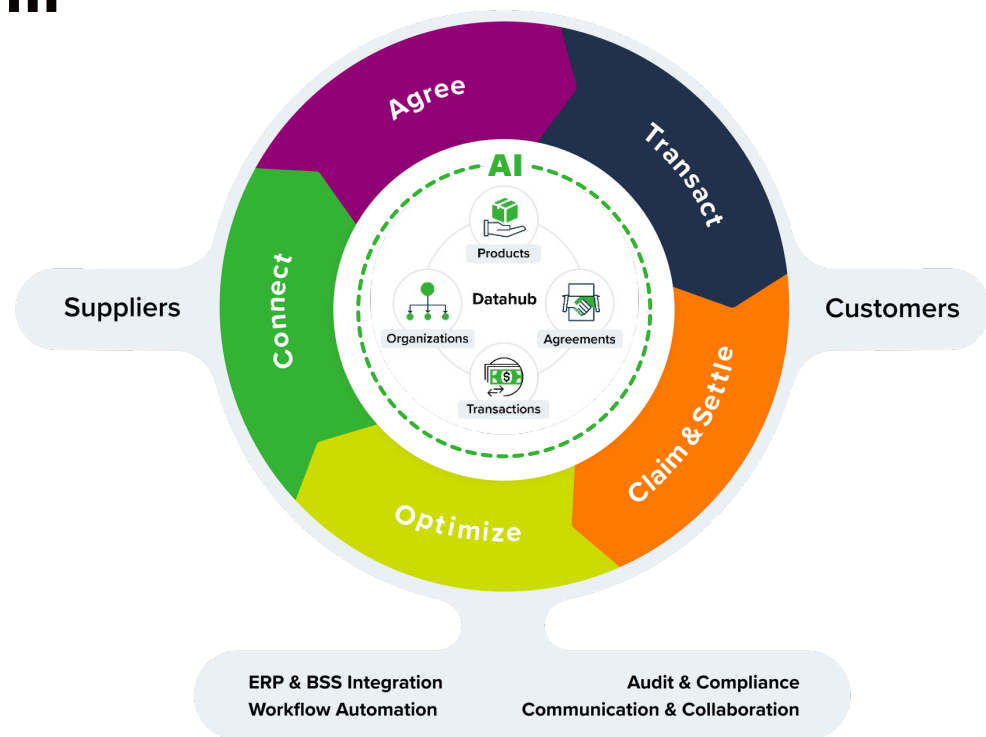
The **collaboration** platform for rebate management

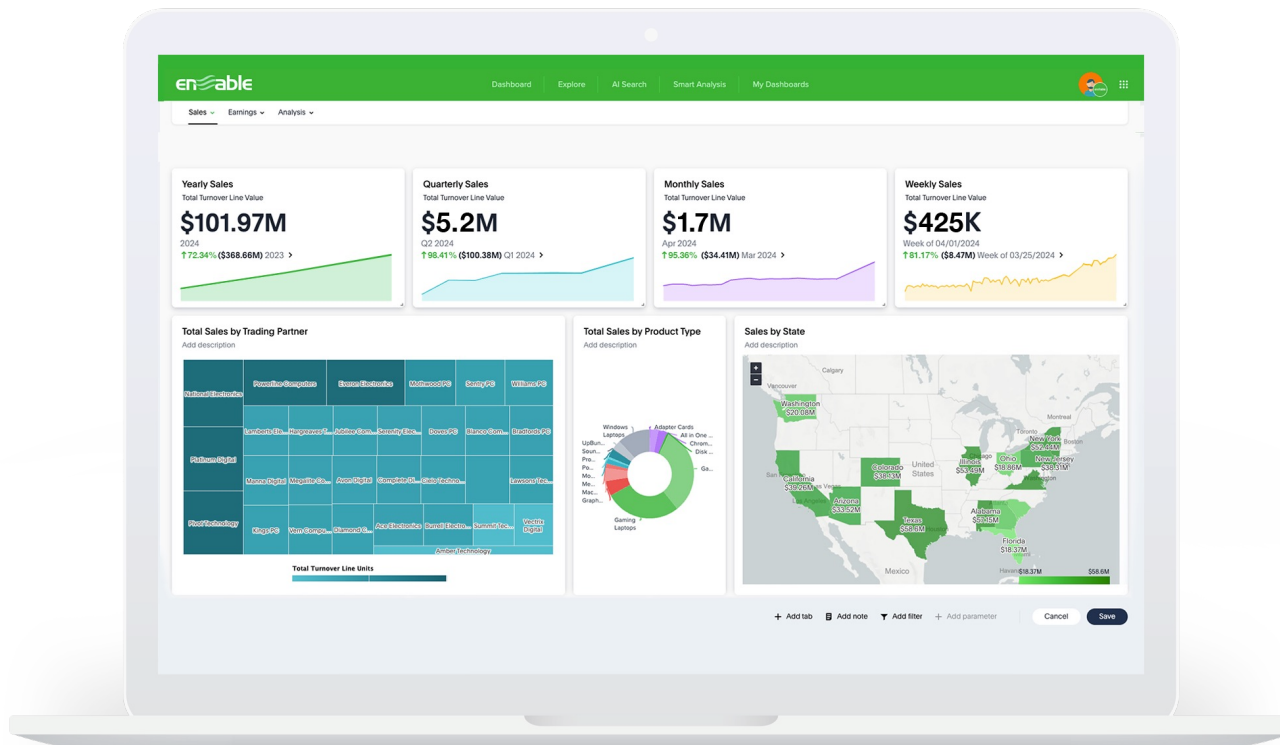
- Designed to manage the **full life cycle** of a rebate program
- A **datahub** with standard agreement modeling, performance tracking and insights for profitability planning

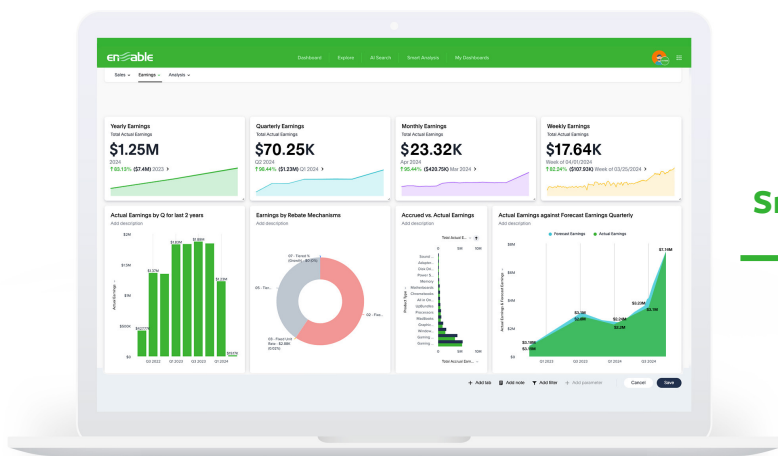


The **collaboration** platform for rebate management powered by AI

- Architected for **enterprise scale** and powered by AI
- AI will feed into every piece of the **rebate lifecycle**



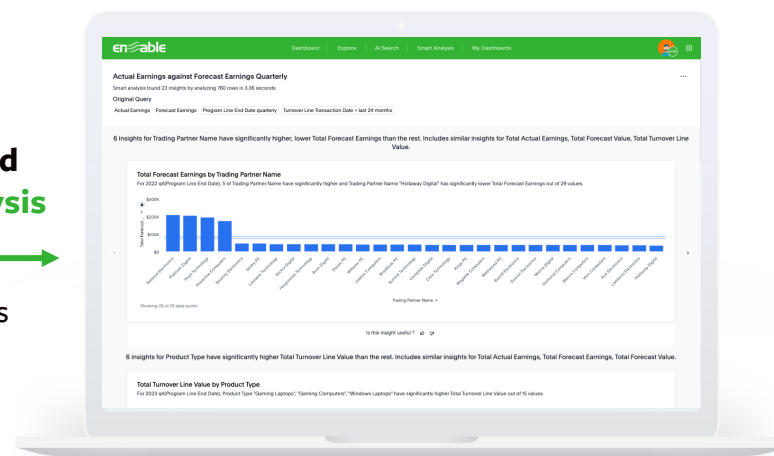


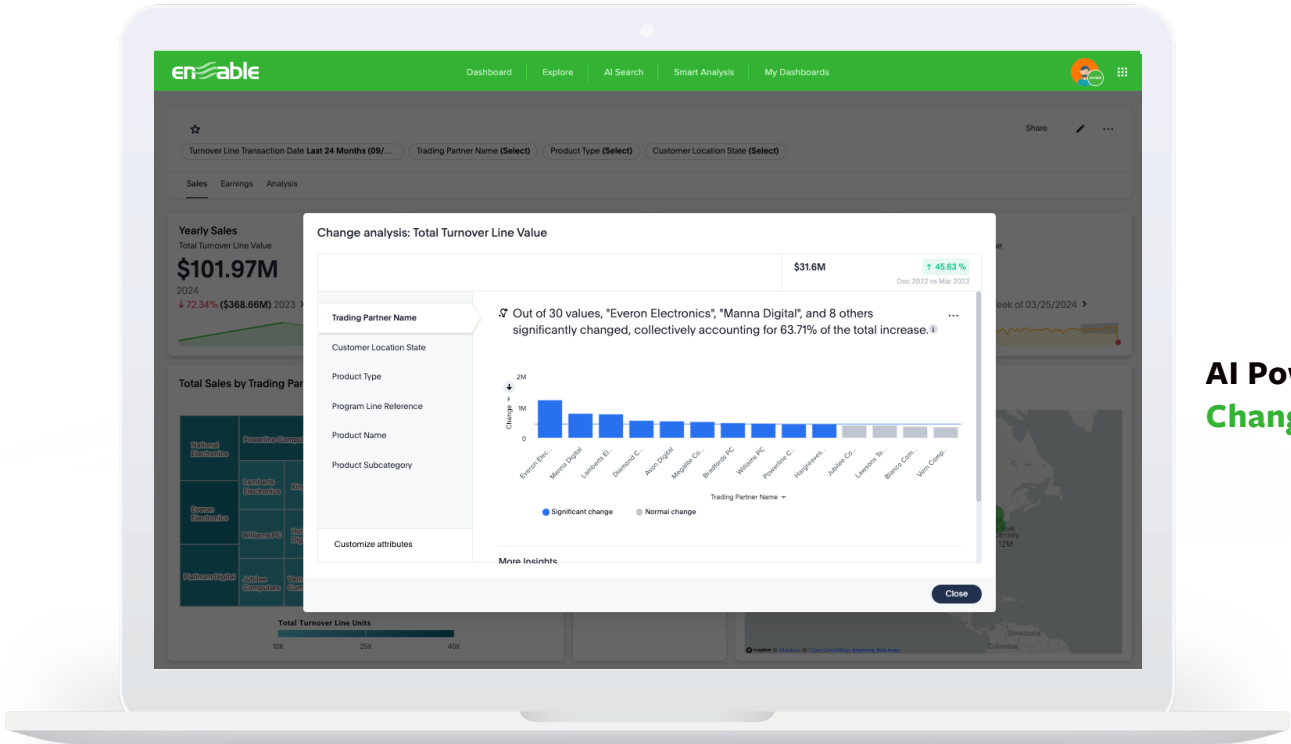


AI Powered
Smart Analysis

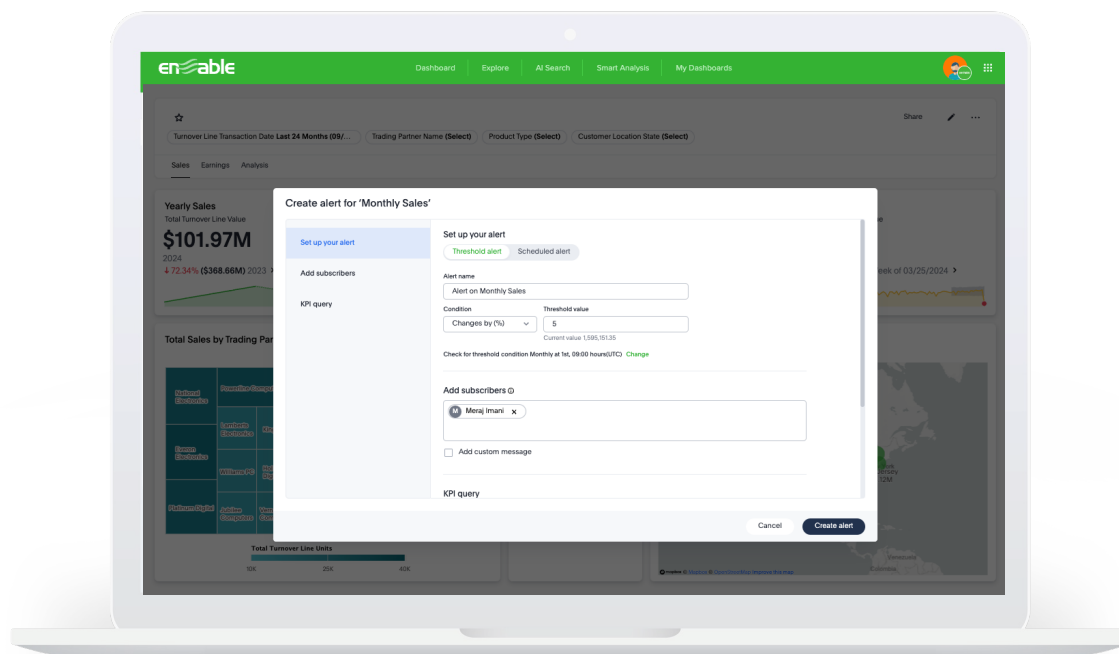


Correlations
Trends
Outliers





AI Powered Change Analysis



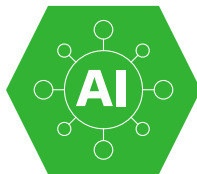
Time-based Notifications

- Daily
- Weekly
- Monthly
- Etc.

Threshold-based Notifications

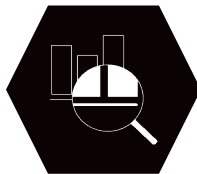
- Change by %
- Equal a certain amount
- Increase / decrease by %
- Etc.

AI-Powered Analytics: Features



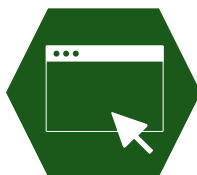
AI Search

Translate and gain deeper insights into the user's data using natural language queries providing you with an accurate, AI-generated responses.



Change Analysis

Easily compare two data points in a visualization for change and identify key change drivers from the underlying attribute columns.



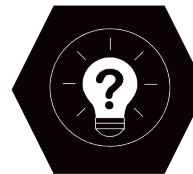
Configurable Dashboards

Get a no-limit detailed view of a specific datapoint and its underlying data instead of a general view of your information with just a click.



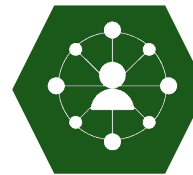
Smart Analysis

Find insights in the user's data that they might not have found on their own, while also training the solution with these interactions for better results.



Notifications & Scheduling

Receive regular notifications when a performance metric is reached, or schedule notifications for them on an hourly, daily, weekly, or monthly basis.



Self-Service Capabilities

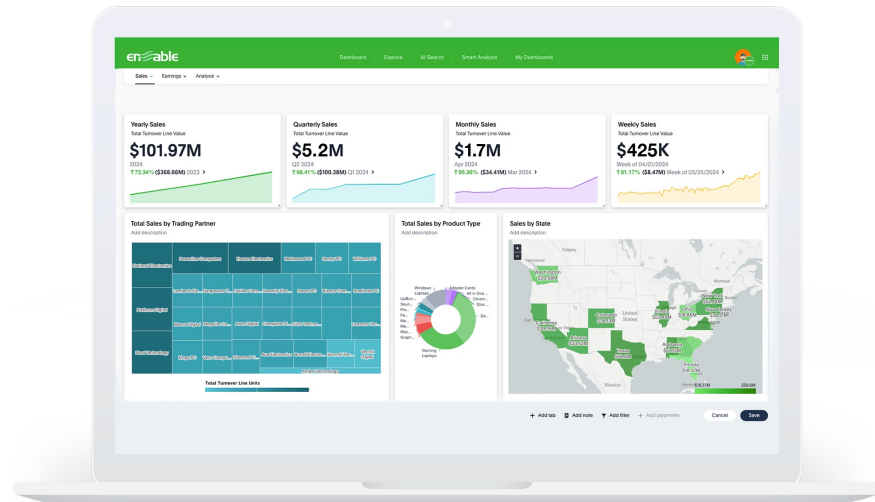
Features & capabilities that allows users to access and analyze data without relying on IT, BI, or data specialists for support.

AI-Powered Analytics: Roadmap to Launch

Ask, Analyze, Achieve: Business Insights at your Fingertips

Enable's first AI capability will focus on helping rebate teams better analyze, action, and optimize their rebate data.

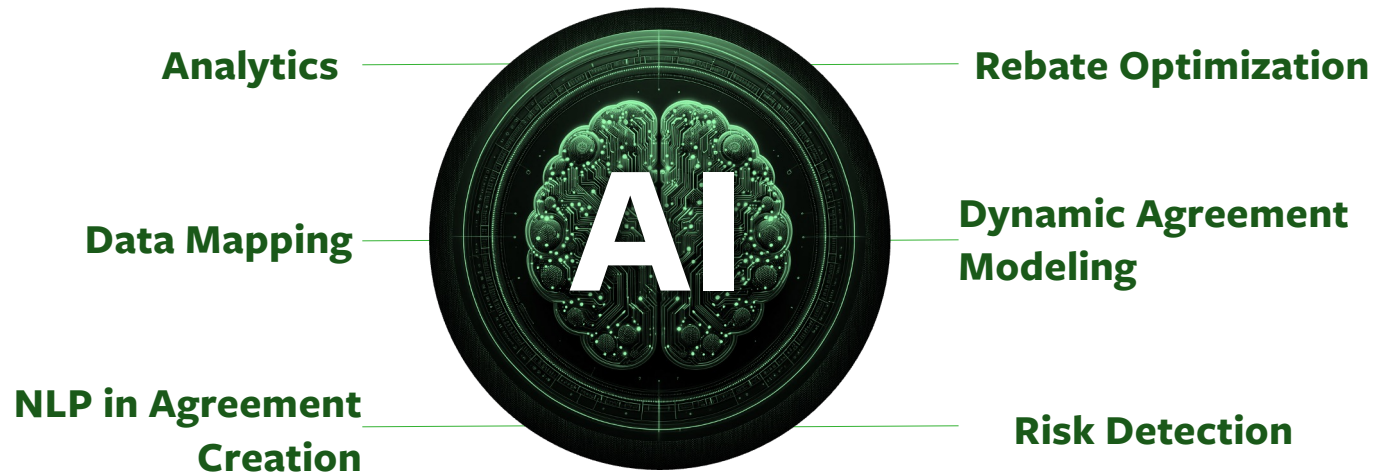
General Availability: Targeting January 2025



**Scan the QR code to
sign up for the waitlist**



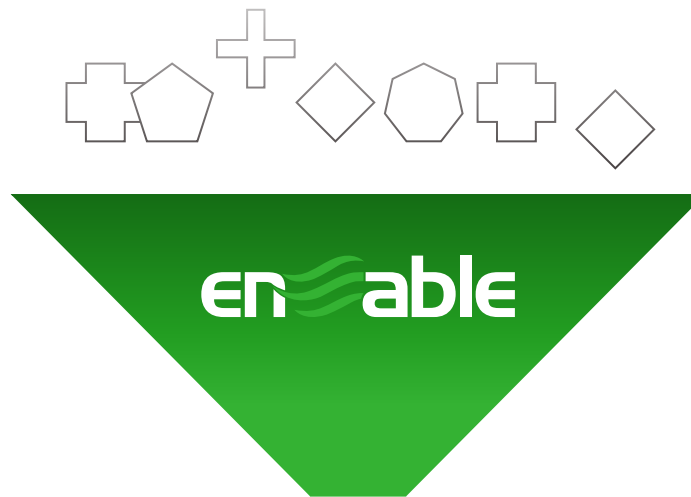
Upcoming AI-Powered Capabilities



Data Mapping: Ensuring Consistency Across Systems

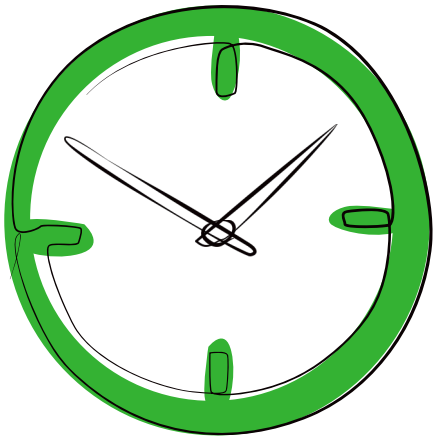


Risk Detection: Real-Time Anomaly Identification

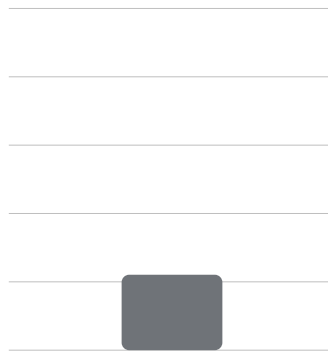


Data Integrity Issue Detected

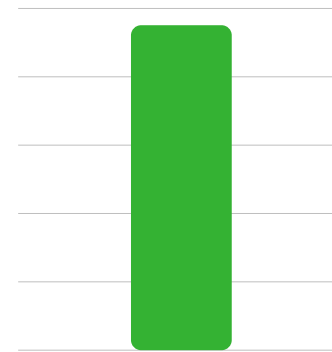
Forecasting: Dynamic Agreement Modeling



Partner A



Partner B



NLP: AI Based Agreement Creation



NLP: AI Based Agreement Creation



Product Alert
Switch to SKU001 to increase profit 7%.

Rebate Value Alert
Reduce rebated amount to 3% to maintain margins.

Contract Duration Alert
This contract runs for 6 months. Run for 12 to improve outcomes.

The Future of Rebate Management with AI

Analytics

Data mapping

**NLP in agreement
creation**

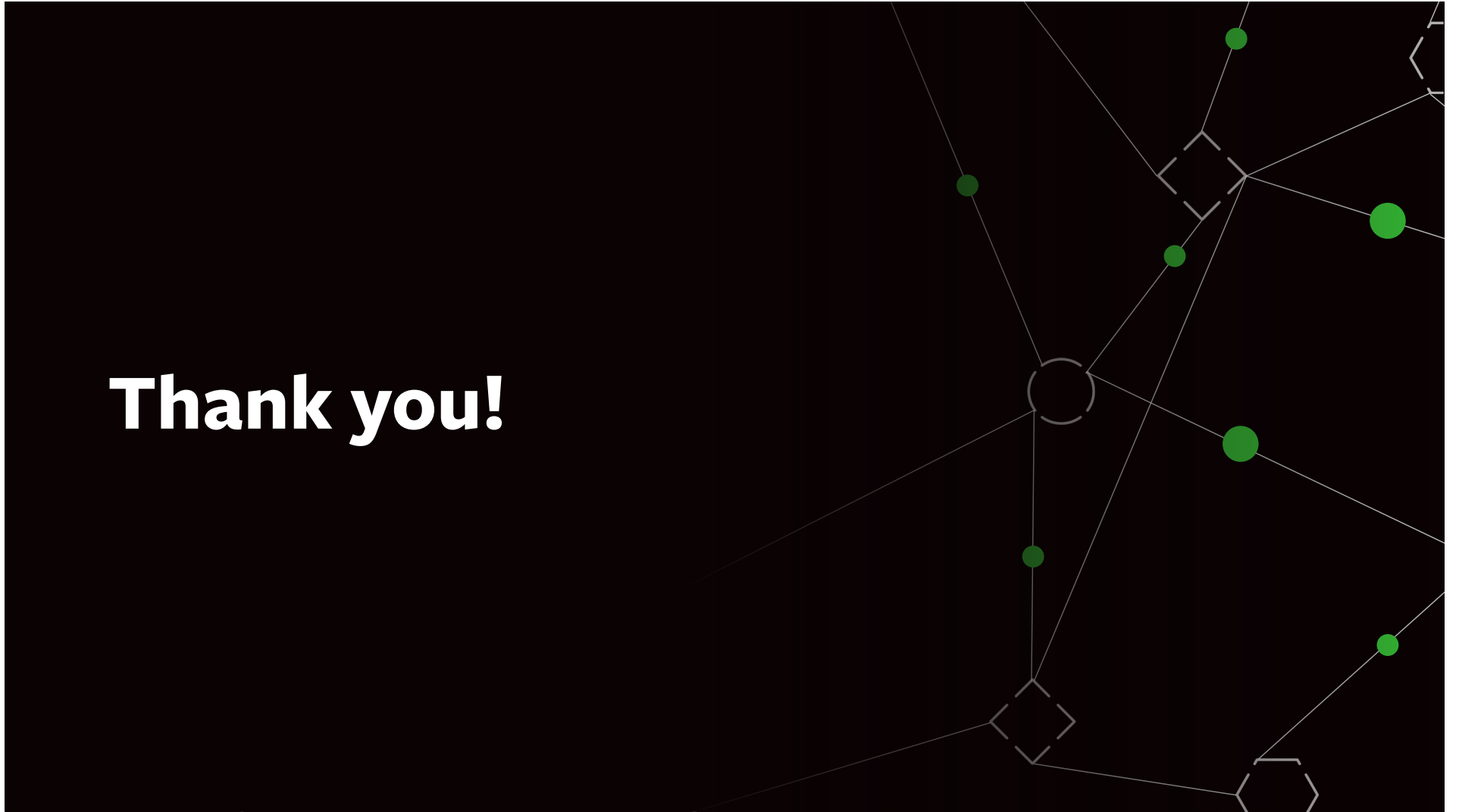
AI

Rebate optimization

**Agreement modeling
and scenario planning**

Anomaly detection

Thank you!



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 *Australia*

